

# Community by Design, LLC

*Small Farm Incubator*

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## BLUEBERRY CONTRACT MANAGER WANTED

Community By Design LLC will be contracting up to 17 acres of mature transitional blueberries to qualified businessmen and women starting Fall 2011.

### Goals for the contract:

- ◆ Establish a management and sales plan for the all the blueberry acreage
- ◆ Prune, weed, and clear aisles; plant and manage a cover-crop in the aisles
- ◆ Identify any problem or disease areas
- ◆ Develop sales strategy to sell large quantities of mature blueberry plants to a variety of markets
- ◆ Manage the digging up and sales of bushes
- ◆ Develop and implement best strategies to transition blueberries to National Organic standards
- ◆ Develop sales network for transitional blueberries for 2012 season (and potentially beyond) with wholesalers, direct contracts with grocery stores, u-pick business, etc.
- ◆ Hire and manage crews as needed
- ◆ Work with owner to integrate biodynamic practices

*Mechanized equipment suited to the job will be provided at a negotiable rate.*

### Income:

We anticipate two main income streams from this contract, and are offering generous terms with the intention of establishing a long-term mutually-beneficial relationship.

Sales of mature bushes: We intend to reduce the acreage of blueberries from 17 acres to 10 acres or less over the next two years. Additionally, some thinning of plants will likely be required. This will result a large number of plants that would be available to sell (several thousands). The potential for generating an income from such sales is quite substantial.

Sales of blueberries: This farm has traditionally produced an average of about 100,000 pounds of berries each year.

### Ideal Candidate:

- ◆ Self-motivated and directed
- ◆ Excellent communicator
- ◆ Experience hiring and managing crew
- ◆ Is diligent regarding all paperwork and records
- ◆ Committed to organic, willing to learn Biodynamics
- ◆ Speaks Spanish
- ◆ Already has connections to markets for selling bushes and fruit

If you are interested in this position, please email [jobs@communitybydesignllc.org](mailto:jobs@communitybydesignllc.org)